-PRESS RELEASE-

SlijkermanKalanchoë and Succulents Unlimited announce exclusive distribution partnership for North American market



Figure 1: Stefan Slijkerman, Menno van der Straten and Stef Berkhout (left to right)

HEERHUGOWAARD (NL), March 19, 2026 - SlijkermanKalanchoë announces the start of a strategic partnership with Succulents Unlimited, effective immediately. Under this agreement, Succulents Unlimited becomes the exclusive distributor for the full assortment of SlijkermanKalanchoë in North America.

As a third-generation family business celebrating its 80th anniversary this year, SlijkermanKalanchoë is the only breeder worldwide with a dedicated and exclusive focus on Kalanchoe. Over the decades, the company has built a broad and distinctive portfolio of both potted and cut Kalanchoe varieties. Its genetics are recognized for exceptional shelf life, strong color stability, and an extensive range of bicolors.

All breeding and R&D activities take place in state-of-the-art facilities in the Netherlands, where innovation, selection, and quality assurance form the heart of the company's operations. New varieties undergo global field testing to ensure performance across diverse climates and production systems.

Through this new partnership, Succulents Unlimited will bring the complete SlijkermanKalanchoë range to growers across North America. Cuttings will be supplied directly from SlijkermanKalanchoë's production site in Kenya and can be shipped via Succulents Unlimited's established distribution network into the United States and Canada.

"This collaboration allows us to significantly strengthen the availability of our genetics in the North American market," says Stef Berkhout of SlijkermanKalanchoë. "Succulents Unlimited's market expertise and reliable logistics network make them the ideal partner for our next phase of international growth."

"We are proud to represent SlijkermanKalanchoë as their exclusive distributor," adds Menno van der Straten of Succulents Unlimited. "Their focus on quality, durability, and color expression provides tremendous value for North American growers, and we are excited to introduce their innovations to our market."



Figure 2: Kalanchoe Tiger Collection (left), Cut Kalanchoe Soraya Series (middle), Kalanchoe Diamond Collection (right)

About SlijkermanKalanchoë
SlijkermanKalanchoë is a third-generation Dutch family business celebrating its 80th anniversary this year. As the world's only breeder fully dedicated to Kalanchoe, the company offers an extensive range of potted and cut varieties recognized for quality, durability, and color performance. All R&D is carried out in modern facilities in the Netherlands, with extensive global testing to ensure reliability and excellence.

About Succulents Unlimited
Succulents Unlimited is a worldwide supplier of premium plant genetics, specializing in succulents, tropical foliage, and innovative ornamental varieties. Through its established distribution network and strong partnerships with breeders and growers around the globe, the company delivers high-quality cuttings while providing reliable logistics and market expertise that helps growers successfully plan, produce, and bring UNIQ programs to market across North America and around the world.

For more information
Please contact:

SlijkermanKalanchoë
Stef Berkhout
+31 6 12 03 77 72
s.berkhout@slijkerman.nl

Succulents Unlimited
Menno van der Straten
+31 6 41 09 22 26
menno@succulentsunlimited.com

Edward Skoko
Sales Manager North America
+1 604-788-8804
edward@succulentsunlimited.com